

## Rally for Rivers

**Conducted on:** 01-September 2017

**Participation:** MSc, BSc and MBA Students: (60 students)

**Location:** From St. Joseph's Hospital to the entrance of JSS University

Volunteers interacted with the civilians and shopkeepers explaining the importance of saving rivers thereby motivating them to give a missed call to 8000980009.

Keeping in view that in a democratic system, the government is sensitive to the views of the majority of the population and therefore, substantial support/demand through missed calls would be necessary for the positive river policy to come into effect. Some students spoke to the bus commuters and displayed the banners to propagate the message of giving a missed call as a support call. Dr. Raghu Ram Achar and Mr. Roshan K represented the Dept. of Water and Health and Dept. of Health System Management Studies respectively.









